

STYLE 41 NOVEMBER 1-3, 2008 WEEKEND LIVING

MOST WOMEN WOULD RATHER HAVE A BEAUTIFUL FACE

SINGAPORE women must be a confused lot, going by a beauty survey conducted by The Sloane Clinic in September.

The clinic uses cosmetic dermatology technologies and techniques to address skin, facial and body concerns. Its survey involved about 250 women here, aged from their 20s to their 40s.

In this, about 73 per cent of the women said that if they could choose to have one perfect feature, it would be to have a beautiful face. In contrast, only 16 per cent of them would choose a slim figure.

Likewise, nearly 73 per cent of them indicated that having great skin is the most important thing in their grooming routine,

as compared to the measly 25 per cent who chose a great figure.

But just when you think that good skin is a highly coveted asset among Singapore women, one of the survey questions threw up a twist in the plot. When the respondents were asked which part of their bodies they would most like to change, the face did not play a vital role any more. Their boobs did.

Unfortunately, that wasn't one of the options offered to the question: if you could have a celebrity's trademark feature, what would it be? Respondents could choose among Angelina Jolie's bee-stung lips, Jennifer Lopez's perky rump and Jessica Alba's

toned abs. A substantial 77 per cent of the survey respondents went for the abs, which ironically wouldn't be topmost on the lists of what men may want in or on their women.

And if you're a guy reading this, don't laugh yet. When the women were quizzed on the one thing that they would most like to change about their other halves, only 15 per cent asked for a kinder character. 25 per cent of the women would like their partners to have a better body.

But here's the brutal truth about living in a material world. About 150 women want their men to have more money.

PEARLYN THAM