



**MEDICAL-GRADE SERUM**

(lasts three months)

**What:** Latisse, \$240

**Where:** The Sloane Clinic, #03-18 Ion Orchard (tel: 6509-8108)

**The process:** As this eyelash growth booster is medical grade, I had to consult a doctor who explained what it is – a solution that boosts hair’s growth cycle – and how to use it at home. One bottle of the solution lasts a month and comes with 60 mini disposable brushes (use one for each eye over 30 days). I applied it on the lash line every night before eye cream and had to be careful not to smear the solution elsewhere as it may promote hair growth. For best results, use three months in a row.

**The results:** In a week, my lashes were longer, and at the end of the month, they became visibly fuller too. The effects, however, wore off slowly over two months.

– Melissa Chew, senior beauty writer



**LONGER, THICKER,**



**CURLIER!**

FROM LASH LENGTHENING TO BROW DYEING, WE TRY THE LATEST SALON TREATMENTS THAT SHAPEN YOUR MAKEUP ROUTINE.

**Tailored brows**

**SEMI-PERMANENT DYE**

(Lasts two to three weeks)

**What:** Eyebrow Embroid, \$377.00

**Where:** Embroid, #02-81/82 Vivosity (tel: 6336-8330)

**The process:** This semi-permanent dye means you no longer need to pencil in your brows every morning. The technician first assessed my face shape to see which arch shape would look best, the shape trimmed, shaped and drew in my brows to show how the new shape and colour would look. Flushing cream was left on for 20 minutes. Then, starting with my right brow, she used a tinting mixture to gently and swiftly apply the dye. The pain was tolerable, like tweezing. **The results:** My brows are just a fair bit darker about a day. I was given an aftercare cream (compatible with common beauty instructions in a little packet) to be used twice daily. I love my very well-defined brows now – slightly extended to better suit my bone-structured face. – Abby Chan, fashion writer

**TEMPORARY DYE + SHAPING**

(Lasts one to three weeks)

**What:** Topography Shaping and Colour Touch, \$40

**Where:** Freshness, #03-158 Ion Orchard (tel: 6034-9330)

**The process:** First, my stylistic technician used the 45-minute process. As I wanted a softer look, she selected the light brown base dye instead of the darker option. I lay on the treatment chair while the dye was brushed onto my brows. There was a slightly stinging feeling where the colour was left to set for 15 minutes, after which the dye was wiped off with a wet cloth. Next came the shaping – I chose tweezing over threading. This hurt a little but was extremely thorough. **The results:** I left with well-shaped and coloured brows. But it would be better to have a wider variety of shades to choose from – especially if your hair’s been coloured and is copper. – Sharlene Ewe, designer

**Lash perfection**

**PERM** (Last two months)

**What:** Lash Curl Up, \$70

**Where:** Revolution, #03-18 Wheelock Place (tel: 6332-0070)

**The process:** The 75-minute treatment began with the therapist explaining the procedure and asking if I’d prefer the “Russian” or the earlier “Babyliss” perm. I chose the latter. First, a lightweight “padding” is around rubber pads that the one on an eyelash curler pad was placed on the eyelids. The upper lashes were “glued” to the padding to create the curling effect. Next, perming lotion was applied. After 20 minutes, a serum was applied to “lock in” the perm for 15 minutes, followed by a gentle, thorough wash. **The results:** Tingly painless, and my newly sensitive skin felt so soothed. My perfectly curled eyelashes will last about eight weeks and look far more lifted than when straightened with a curler. – Mel Sheing, beauty editor

**EXTENSIONS** (Lasts one to two months)

**What:** The Wonder Lash, \$188-4180

(depending on lash thickness)

**Where:** Allure Beauty, #05-04A Time Square Plaza (tel: 6370-8640)

**The process:** I chose the “natural” lash extensions – you can add more volume than all-out drama – and the 40-minute treatment began with the removal of eye makeup. Then, my lower lashes were taped down to ensure that they didn’t get in the way during the procedure. The synthetic lashes were dipped in adhesive and placed along my lash line. This was repeated twice to give fuller lashes. A serum was then applied to bond the synthetic lashes to mine. Finally, my therapist applied a soothing eye cream to ease any discomfort (there wasn’t any). **The results:** My lashes were full and defined but didn’t feel heavy. The best part? I’ve been getting compliments about how “fresh” I look almost every day even when I’m not wearing eye makeup! – Chloe Sheng, fashion editor

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**DYE** (Lasts one to three weeks)

**What:** Ludigraphy Colour, \$30

**Where:** Freshness Focus, #03-04 Wheelock Place (tel: 6214-0070)

**The process:** This 30-minute treatment promises to make lashes glossier and influence their colour. First, Vividye was applied to my lids and also under my eyes to prevent the dye from staining the skin. As an added precaution, these areas were covered with moist cotton pads. Next, Ludigraphy black dye was carefully applied to my lashes. I waited 25 minutes for the dye to be absorbed. Finally, the technician removed excess dye with cotton pads and water. **The results:** My lashes only looked slightly darker. Those who have lighter-coloured lashes will probably benefit more. – Zainab Nwaeiaku, fashion editor

The results and how long they last depend on your technician’s growth rate and care taken.